



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

## Clive, IA

Comparisons by Demographic Subgroups

2018



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# Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by length of residence (question D6), housing type (attached or detached) (question D7), presence of children (under 17) in the household (question D10), age (question D15) and sex (question D16).

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for all 407 respondents is generally no greater than plus or minus five percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Community Characteristics ratings varied by length of residency in the community; generally those who had lived in the community for 6 to 10 years tended to offer lower ratings for many of these compared to their counterparts (e.g., feeling of safety in their neighborhood during the day, overall ease of getting to the places you usually have to visit, overall quality of business and service establishments in Clive, etc.).
- Within Governance, households without children tended to offer higher quality ratings compared to households with children.
- Across most facets, residents who lived in detached housing units reported higher rates of participation compared to residents who lived in attached housing units (e.g. higher rates of voting in local elections, attending a City-sponsored event, visiting a neighborhood or City park, etc.).

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
The overall quality of life in Clive	94%	95%	97%	96%	93%	98%	92%	94%	95%	96%	97%	93%	95%
Overall image or reputation of Clive	96%	92%	95%	93%	98%	96%	92%	96%	93%	95%	95%	93%	94%
Clive as a place to live	97%	100%	98%	98%	97%	98%	98%	100%	97%	98%	97%	98%	98%
Your neighborhood as a place to live	90%	86%	95%	93%	87%	93%	88%	81%	94%	95%	90%	92%	91%
Clive as a place to raise children	97%	99%	99%	98%	97%	98%	98%	99%	98%	97%	98%	98%	98%
Clive as a place to retire	78%	85%	81%	77%	88%	90%	67%	81%	74%	88%	87%	74%	81%
Overall appearance of Clive	91%	94%	96%	94%	93%	97%	89%	93%	93%	96%	94%	93%	93%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall feeling of safety in Clive	98%	98%	99%	98%	99%	99%	98%	100%	98%	98%	98%	98%	98%
In your neighborhood during the day	98%	90%	100%	98%	95%	97%	98%	95%	98%	98%	96%	98%	97%
In Clive's downtown/commercial area during the day	95%	89%	96%	97%	88%	92%	97%	89%	97%	94%	91%	97%	94%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall ease of getting to the places you usually have to visit	88%	81%	96%	91%	86%	89%	90%	83%	91%	92%	88%	90%	89%
Traffic flow on major streets	76%	57%	82%	71%	83%	75%	74%	70%	74%	79%	77%	73%	75%
Ease of public parking	84%	87%	85%	88%	78%	85%	84%	81%	89%	82%	86%	84%	85%
Ease of travel by car in Clive	89%	74%	90%	84%	92%	86%	87%	89%	83%	91%	90%	83%	87%
Ease of travel by public transportation in Clive	44%	73%	45%	49%	47%	45%	52%	51%	56%	37%	48%	48%	47%
Ease of travel by bicycle in Clive	86%	92%	81%	87%	77%	84%	85%	88%	88%	74%	84%	85%	84%
Ease of walking in Clive	86%	85%	86%	86%	84%	84%	87%	84%	87%	85%	86%	85%	86%
Availability of paths and walking trails	87%	94%	92%	94%	81%	93%	86%	86%	91%	92%	86%	94%	90%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Quality of overall natural environment in Clive	89%	94%	95%	93%	90%	95%	88%	92%	92%	92%	92%	91%	92%
Air quality	95%	94%	94%	95%	92%	94%	94%	99%	92%	93%	93%	95%	94%
Cleanliness of Clive	94%	89%	97%	94%	94%	95%	93%	95%	92%	96%	91%	97%	94%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall "built environment" of Clive (including overall design, buildings, parks and transportation systems)	82%	86%	83%	84%	80%	88%	75%	81%	82%	86%	83%	83%	83%
Public places where people want to spend time	83%	81%	82%	80%	87%	84%	79%	82%	83%	81%	81%	83%	82%
Variety of housing options	81%	76%	85%	82%	81%	81%	83%	80%	81%	84%	77%	85%	81%
Availability of affordable quality housing	67%	73%	71%	77%	52%	66%	74%	62%	76%	66%	66%	72%	69%
Overall quality of new development in Clive	77%	69%	79%	76%	76%	81%	71%	75%	76%	78%	75%	77%	76%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall economic health of Clive	92%	90%	97%	94%	92%	94%	93%	95%	92%	95%	92%	95%	93%
Clive as a place to work	87%	78%	88%	83%	94%	88%	83%	88%	84%	88%	88%	83%	86%
Clive as a place to visit	70%	80%	76%	68%	86%	80%	65%	70%	74%	76%	78%	69%	74%
Employment opportunities	68%	64%	79%	74%	62%	73%	67%	69%	68%	78%	66%	74%	70%
Shopping opportunities	66%	73%	80%	73%	71%	74%	70%	65%	73%	76%	69%	76%	72%
Cost of living in Clive	70%	70%	82%	82%	58%	74%	75%	69%	77%	76%	71%	78%	74%
Overall quality of business and service establishments in Clive	85%	65%	88%	84%	79%	85%	79%	82%	79%	86%	75%	89%	82%
Vibrant downtown/commercial area	35%	35%	50%	36%	56%	45%	36%	25%	48%	46%	47%	37%	41%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Health and wellness opportunities in Clive	85%	83%	93%	91%	79%	91%	83%	78%	91%	90%	83%	90%	87%
Fitness opportunities (including exercise classes and paths or trails, etc.)	82%	86%	93%	89%	83%	90%	83%	76%	90%	91%	90%	83%	87%
Recreational opportunities	82%	86%	86%	84%	83%	82%	85%	78%	90%	79%	85%	83%	84%
Availability of affordable quality food	87%	81%	90%	90%	79%	87%	86%	85%	88%	87%	81%	92%	87%
Availability of affordable quality health care	87%	81%	93%	92%	78%	91%	83%	77%	93%	89%	83%	93%	88%
Availability of preventive health services	86%	80%	93%	92%	78%	91%	83%	72%	92%	91%	82%	92%	87%
Availability of affordable quality mental health care	67%	61%	43%	56%	54%	57%	53%	52%	63%	45%	52%	58%	56%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall opportunities for education and enrichment	76%	87%	82%	80%	80%	81%	80%	71%	86%	80%	81%	79%	81%
Availability of affordable quality child care/preschool	64%	73%	83%	71%	77%	91%	65%	37%	83%	86%	72%	72%	73%
K-12 education	95%	97%	93%	93%	97%	93%	95%	98%	94%	92%	92%	96%	94%
Adult educational opportunities	66%	83%	71%	71%	70%	71%	71%	56%	78%	68%	74%	67%	71%
Opportunities to attend cultural/arts/music activities	66%	63%	61%	64%	62%	62%	65%	59%	67%	60%	60%	66%	63%
Opportunities to participate in religious or spiritual events and activities	89%	84%	89%	90%	82%	87%	88%	96%	84%	86%	87%	88%	88%

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Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Opportunities to participate in social events and activities	64%	63%	74%	64%	74%	71%	63%	64%	70%	66%	68%	66%	67%
Opportunities to volunteer	67%	73%	83%	70%	84%	80%	66%	58%	75%	85%	81%	68%	74%
Opportunities to participate in community matters	70%	77%	73%	71%	75%	76%	67%	75%	68%	76%	77%	67%	72%
Openness and acceptance of the community toward people of diverse backgrounds	82%	64%	71%	75%	73%	76%	72%	85%	72%	69%	73%	75%	74%
Neighborliness of residents in Clive	77%	74%	75%	76%	75%	78%	72%	71%	78%	76%	72%	78%	76%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
The City of Clive	97%	81%	95%	93%	93%	94%	92%	88%	95%	95%	92%	94%	93%
The value of services for the taxes paid to Clive	72%	63%	76%	77%	58%	73%	70%	62%	75%	75%	67%	75%	71%
The overall direction that Clive is taking	89%	76%	88%	86%	85%	91%	79%	86%	84%	89%	87%	84%	86%
The job Clive government does at welcoming citizen involvement	69%	67%	82%	73%	77%	80%	67%	64%	77%	79%	74%	74%	74%
Overall confidence in Clive government	76%	81%	86%	84%	72%	85%	75%	79%	75%	89%	79%	82%	80%
Generally acting in the best interest of the community	80%	83%	87%	85%	77%	88%	75%	79%	81%	89%	82%	83%	83%
Being honest	79%	85%	88%	88%	73%	84%	83%	82%	79%	91%	80%	86%	83%
Treating all residents fairly	86%	85%	85%	90%	73%	88%	80%	91%	81%	84%	80%	89%	85%
Overall customer service by Clive employees (police, receptionists, planners, etc.)	94%	77%	93%	90%	91%	94%	85%	86%	91%	94%	90%	91%	90%
The Federal Government	48%	35%	47%	41%	54%	43%	48%	33%	52%	47%	52%	38%	45%

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Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Police/Sheriff services	97%	95%	94%	95%	96%	97%	92%	97%	94%	96%	93%	97%	95%
Fire services	99%	99%	98%	98%	100%	99%	98%	100%	98%	99%	99%	99%	99%
Ambulance or emergency medical services	97%	99%	99%	98%	98%	99%	96%	100%	97%	99%	96%	100%	98%
Crime prevention	94%	93%	88%	92%	90%	93%	89%	100%	88%	90%	92%	90%	91%
Fire prevention and education	95%	93%	90%	91%	95%	93%	91%	100%	88%	93%	90%	94%	92%
Animal control	91%	78%	82%	84%	91%	85%	87%	92%	87%	78%	86%	85%	85%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	75%	86%	76%	75%	83%	81%	73%	77%	78%	77%	81%	73%	78%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Traffic enforcement	90%	74%	81%	80%	93%	87%	79%	90%	81%	82%	85%	82%	84%
Street repair	77%	50%	68%	64%	78%	68%	70%	70%	70%	66%	70%	67%	68%
Street cleaning	87%	67%	80%	78%	89%	82%	80%	80%	82%	81%	80%	82%	81%
Street lighting	82%	65%	86%	81%	79%	81%	80%	75%	83%	82%	79%	81%	80%
Snow removal	89%	69%	94%	86%	90%	90%	84%	83%	85%	94%	87%	87%	87%
Sidewalk maintenance	84%	78%	84%	85%	77%	79%	87%	89%	80%	81%	79%	87%	82%
Traffic signal timing	57%	57%	58%	53%	67%	60%	54%	42%	64%	61%	61%	53%	57%
Bus or transit services	54%	82%	44%	59%	46%	49%	59%	47%	60%	50%	44%	60%	53%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Garbage collection	92%	94%	96%	93%	96%	97%	90%	96%	91%	96%	94%	94%	94%
Recycling	81%	90%	96%	89%	88%	95%	80%	84%	86%	95%	86%	90%	88%
Yard waste pick-up	89%	95%	87%	89%	90%	92%	87%	96%	88%	86%	89%	90%	90%
Drinking water	86%	87%	92%	88%	89%	90%	87%	95%	84%	89%	86%	91%	88%
Preservation of natural areas such as open space, farmlands and greenbelts	77%	76%	76%	79%	67%	73%	80%	74%	80%	72%	72%	79%	76%
Clive open space	81%	83%	79%	82%	77%	81%	79%	81%	84%	75%	80%	80%	80%

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Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Storm drainage	92%	86%	86%	88%	91%	91%	86%	94%	87%	86%	85%	92%	88%
Sewer services	92%	90%	93%	94%	86%	94%	89%	97%	87%	95%	91%	93%	92%
Power (electric and/or gas) utility	91%	92%	94%	94%	89%	94%	91%	95%	89%	95%	90%	95%	92%
Utility billing	89%	88%	85%	90%	81%	89%	87%	89%	88%	86%	82%	92%	87%
Land use, planning and zoning	77%	70%	76%	75%	75%	79%	71%	77%	76%	73%	73%	77%	75%
Code enforcement (weeds, abandoned buildings, etc.)	80%	58%	74%	73%	76%	77%	69%	70%	77%	71%	70%	76%	73%
Cable television	74%	55%	57%	61%	71%	65%	63%	80%	57%	64%	66%	63%	63%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Economic development	79%	72%	88%	82%	81%	83%	80%	73%	85%	83%	84%	78%	81%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
City parks	94%	93%	96%	94%	94%	94%	94%	97%	93%	94%	94%	95%	94%
Recreation programs or classes	82%	88%	82%	83%	85%	85%	82%	83%	86%	78%	86%	80%	83%
Recreation centers or facilities	90%	87%	86%	87%	91%	85%	91%	93%	92%	78%	90%	86%	88%
Health services	81%	77%	93%	90%	74%	84%	86%	64%	91%	90%	82%	87%	85%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Public library services	89%	88%	91%	91%	87%	89%	91%	85%	91%	91%	88%	92%	90%
City-sponsored special events	79%	84%	74%	73%	88%	82%	71%	86%	73%	79%	84%	72%	77%



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Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Public information services	81%	84%	85%	83%	84%	84%	82%	84%	83%	84%	84%	84%	83%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Sense of community	56%	71%	72%	63%	69%	67%	62%	51%	67%	72%	66%	64%	65%
Recommend living in Clive to someone who asks	98%	99%	97%	98%	98%	98%	97%	100%	97%	97%	98%	98%	98%
Remain in Clive for the next five years	92%	96%	93%	95%	89%	94%	92%	94%	93%	93%	96%	90%	93%
Contacted the City of Clive (in-person, phone, email or web) for help or information	33%	41%	46%	46%	24%	38%	40%	30%	42%	42%	40%	39%	39%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Was NOT the victim of a crime	96%	88%	94%	93%	94%	93%	94%	94%	95%	91%	93%	94%	94%
Did NOT report a crime	87%	77%	87%	84%	87%	87%	84%	86%	82%	89%	85%	85%	86%
Stocked supplies in preparation for an emergency	21%	23%	22%	21%	23%	21%	23%	13%	28%	20%	25%	19%	21%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Walked or biked instead of driving	47%	50%	60%	55%	47%	51%	54%	46%	59%	48%	53%	51%	53%
Carpooled with other adults or children instead of driving alone	42%	35%	30%	32%	44%	29%	46%	31%	45%	27%	41%	30%	36%
Used bus, rail, subway or other public transportation instead of driving	5%	7%	2%	5%	2%	3%	6%	6%	4%	2%	5%	4%	4%

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Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Recycle at home	86%	98%	97%	99%	77%	94%	90%	82%	95%	96%	90%	94%	92%
Made efforts to make your home more energy efficient	67%	86%	81%	79%	70%	71%	82%	76%	77%	75%	84%	67%	76%
Made efforts to conserve water	68%	64%	75%	75%	61%	67%	74%	72%	64%	77%	75%	64%	70%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
NOT under housing cost stress	75%	89%	86%	90%	64%	82%	81%	77%	90%	73%	79%	84%	82%
Did NOT observe a code violation	85%	70%	64%	74%	76%	74%	75%	83%	75%	68%	73%	76%	74%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Purchase goods or services from a business located in Clive	99%	93%	97%	97%	94%	95%	98%	99%	96%	95%	97%	96%	97%
Economy will have positive impact on income	44%	58%	47%	53%	37%	43%	54%	52%	53%	37%	38%	58%	48%
Work in Clive	19%	29%	26%	28%	14%	18%	31%	16%	34%	15%	23%	24%	24%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Used Clive recreation centers or their services	56%	57%	55%	59%	50%	43%	72%	57%	66%	41%	56%	56%	55%
Visited a neighborhood park or City park	88%	83%	80%	91%	68%	75%	96%	97%	90%	66%	80%	87%	84%
Eat at least 5 portions of fruits and vegetables a day	82%	83%	84%	84%	80%	78%	90%	72%	90%	82%	87%	77%	83%
Participate in moderate or vigorous physical activity	83%	84%	86%	91%	70%	78%	92%	85%	85%	82%	82%	86%	84%
Reported being in "very good" or "excellent" health	69%	62%	72%	79%	47%	61%	78%	77%	70%	60%	69%	69%	68%

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Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Used Clive public libraries or their services	46%	51%	56%	53%	43%	36%	70%	39%	59%	48%	56%	45%	51%
Participated in religious or spiritual activities in Clive	18%	28%	30%	25%	22%	21%	29%	12%	23%	36%	20%	29%	24%
Attended a City-sponsored event	41%	51%	41%	47%	34%	37%	49%	44%	48%	34%	46%	39%	43%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Campaigned or advocated for an issue, cause or candidate	14%	18%	25%	19%	17%	19%	19%	13%	18%	24%	18%	20%	19%
Contacted Clive elected officials (in-person, phone, email or web) to express your opinion	11%	24%	19%	18%	11%	21%	10%	16%	12%	21%	15%	18%	16%
Volunteered your time to some group/activity in Clive	16%	28%	25%	26%	12%	15%	30%	12%	28%	21%	23%	20%	22%
Participated in a club	11%	15%	20%	18%	9%	15%	16%	11%	15%	19%	15%	16%	15%
Talked to or visited with your immediate neighbors	92%	91%	98%	98%	85%	92%	97%	85%	99%	95%	92%	96%	94%
Done a favor for a neighbor	86%	90%	96%	96%	77%	87%	96%	77%	97%	92%	85%	96%	90%
Attended a local public meeting	6%	15%	11%	10%	9%	13%	6%	10%	5%	16%	8%	10%	10%
Watched (online or on television) a local public meeting	13%	7%	6%	6%	19%	9%	10%	7%	11%	9%	13%	6%	10%
Read or watch local news (via television, paper, computer, etc.)	76%	92%	95%	91%	77%	87%	86%	70%	88%	96%	82%	90%	86%
Vote in local elections	70%	94%	96%	90%	70%	81%	88%	65%	87%	95%	82%	86%	84%

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Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall feeling of safety in Clive	90%	96%	97%	93%	95%	95%	92%	88%	95%	97%	98%	90%	94%
Overall ease of getting to the places you usually have to visit	86%	92%	87%	85%	92%	87%	87%	80%	91%	87%	88%	87%	87%
Quality of overall natural environment in Clive	89%	82%	87%	87%	88%	87%	86%	86%	86%	90%	93%	80%	87%
Overall "built environment" of Clive (including overall design, buildings, parks and transportation systems)	70%	72%	76%	72%	75%	74%	72%	65%	71%	82%	76%	70%	73%
Health and wellness opportunities in Clive	78%	69%	77%	73%	84%	76%	76%	74%	73%	82%	82%	71%	76%
Overall opportunities for education and enrichment	75%	71%	74%	69%	84%	71%	78%	73%	72%	77%	78%	69%	74%
Overall economic health of Clive	85%	88%	93%	89%	87%	88%	90%	85%	89%	91%	90%	87%	89%
Sense of community	73%	80%	77%	77%	75%	77%	76%	77%	73%	80%	82%	71%	76%

Table 29: Visited the City of Clive web site or Read Clive Newsletter

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Clive? Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Visited the City of Clive web site (at www.cityofclive.com)	57%	78%	59%	74%	34%	56%	68%	69%	67%	49%	61%	61%	61%
Read Clive Newsletter	70%	96%	96%	93%	66%	87%	81%	68%	88%	92%	84%	85%	85%

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Table 30: Level of Interest in Volunteer Opportunities

If Clive offered the following volunteer opportunities, please indicate your level of interest in participating: Percent rating positively (e.g., very/somewhat interested)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Organizing, supervising and/or supporting a community event (e.g. Clive)	31%	36%	26%	30%	29%	24%	39%	28%	36%	23%	36%	23%	30%
Sitting on a City committee or board (e.g. Planning and Zoning Commission, Parks Board)	29%	46%	22%	33%	21%	21%	41%	43%	28%	19%	18%	40%	29%
Participating in homeowner assistance program to help with maintenance and repairs	17%	20%	23%	25%	11%	16%	26%	27%	18%	18%	15%	25%	20%
Collecting, serving or delivering food	43%	31%	42%	44%	32%	35%	47%	42%	45%	34%	47%	34%	40%
Assisting the Library or Parks Department with teaching, education, mentoring, or coaching	38%	38%	26%	33%	35%	27%	42%	40%	37%	24%	36%	31%	34%
Participating in Adopt-a-Trail / Park / Raingarden programs	32%	43%	26%	39%	15%	29%	35%	39%	35%	21%	30%	32%	32%
Helping with environmental work such as stream cleanup, invasive species removal, or water quality monitoring	30%	43%	27%	36%	19%	29%	34%	35%	33%	25%	27%	34%	31%
Serving as a member or Block Captain for Neighborhood Watch	13%	17%	18%	18%	11%	15%	17%	3%	24%	15%	19%	13%	16%
Other	25%	11%	6%	28%	5%	15%	21%	37%	11%	7%	27%	0%	18%

Table 31: Willingness to Dedicate Time to Volunteering

Percent rating positively (at least one hour)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
How many cumulative hours per month, if any, would you be willing to dedicate to volunteering in Clive?	31%	22%	30%	20%	49%	33%	23%	17%	27%	41%	31%	27%	29%

Table 32: Willingness to Donate Money to Volunteer Efforts

Percent rating positively (at least one dollar)	Length of Residency			Housing Unit Type		Presence of Children		Age			Gender		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
How much money per year, if any, would you be willing to donate to further volunteer efforts or community projects in Clive?	41%	34%	31%	27%	55%	37%	33%	42%	31%	38%	37%	35%	36%