



# City of Clive: Strategic Plan

## VISION 2032

CLIVE 2032  
a *BEAUTIFUL and SAFE* City with *GREAT RESIDENTIAL NEIGHBORHOODS* through buildout.

CLIVE 2032  
provides *EXCEPTIONAL FAMILY LIVING* and *OPPORTUNITIES FOR PERSONAL WELLNESS*.

CLIVE 2032  
has the *DISTINCTIVE CLIVE GREENBELT*, and a *REVITALIZED 86<sup>th</sup> STREET CORRIDOR/NEIGHBORHOOD*.

We take *PRIDE IN CLIVE!*

## GOALS 2022

Financially Sound City Providing Services Valued by Residents

Upgraded City Facilities and Infrastructure

Distinctive Clive Greenbelt

Great Place to Live: Premier Location for Families

## CLIVE CITY GOVERNMENT MISSION

OUR MISSION is to provide  
HIGH QUALITY, CUSTOMER VALUED  
MUNICIPAL SERVICES in a  
FINANCIALLY RESPONSIBLE MANNER  
through a DEDICATED WORKFORCE  
resulting in SATISFIED CUSTOMERS  
and a SUSTAINABLE CLIVE COMMUNITY

**COST  
EFFECTIVE  
DELIVERY**

**FORWARD  
THINKING**



**CONTINUOUS  
IMPROVEMENT**

## CLIVE CITY GOVERNMENT CORE BELIEFS

### CLIVE TEAM

<i>We</i>	<b>S</b>	<i>erve</i>
<i>We are</i>	<b>P</b>	<i>roductive</i>
<i>We act with</i>	<b>I</b>	<i>ntegrity</i>
<i>We take</i>	<b>R</b>	<i>esponsibility</i>
<i>We are</i>	<b>I</b>	<i>nnovative</i>
<i>We practice</i>	<b>T</b>	<i>eamwork</i>

## POLICY AGENDA 2017 – 2018

### Top Priority

Local Option Sales Tax: Dallas County and Polk County  
Fire Station: Urbandale and West Des Moines Agreement  
86<sup>th</sup> Corridor Redevelopment  
Public Safety Bond Referendum  
Fire Station #32 Relocation  
114<sup>th</sup> Corridor Development  
Greenbelt Park Area Redevelopment

University Flood Mitigation Plan  
Hickman Corridor – U.S. 6 Traffic Management and Interchange Plan  
Park Development: Angel Park  
Regional Water Governance  
Trail Maintenance and Replacement Project [114<sup>th</sup> to Porter Shelter]  
Greenbelt Master Plan Implementation: Phase 1  
Cyber Security Plan  
Walnut Creek Watershed Plan: Implementation

## MANAGEMENT AGENDA 2017 – 2018

### Top Priority

City Manager Selection  
Backfill Strategy and Plan “B”  
Street System Study: Pavement Management and Capacity Analysis  
Long Range Financial Model and Plan: Phase 1  
Clive –Waukee Boundary: Phase 3  
Community Rating System  
City Monument Signs

Meredith Road Reconstruction (with City of Urbandale)  
Parks and Recreation Staff Expansion  
Traffic Pre-Emption System  
Employee Wellness Program  
Citywide Water Quality Monitoring Program Implementation Phase 2  
2018 Sanitary Sewer System Study  
Public Art Master Plan  
Financial Policies: Updates – Phase 2

## MANAGEMENT IN PROGRESS 2017 – 2018

Annual Computer Replacement  
 Server Software Upgrades/Migrations  
 GIS: Metrics/Interdepartmental Collaboration  
 Dashboard (View Point): Implementation and Training  
 Payment of Parking Tickets: License Renewal (Dependent upon Polk County)  
 Closest Unit Response with Urbandale: (East of 180<sup>th</sup>) Implementation  
 Animal Licensing (City of Clive): Completion  
 Electronic Timecards System: Phase 1  
 Electronic File Clean Up  
 Public Safety Wi-Fi  
 Police Accreditation (CALEA)  
 Annual Capital Improvement Plan: Update (Council)  
 iMap Web Framework Conversion  
 Records Management System (Image Trend)  
 Human Resources Web Presences  
 Backup System: Software Upgrade/Replacement  
 Paperless Utility Billing Service Orders: Implementation and Training  
 FY 2018 – 2019 Budget Development (Council)  
 Paperless Employment Application Process  
 On Site Review: Safety Procedures  
 Physical Server Replacement  
 IAPELRA – Website  
 GIS Software Upgrade  
 Equipment Replacement  
 Waukee Fire/EMS Coverage West of 156<sup>th</sup> Short Term Agreement Extension (Council)  
 Utility Bills: Printing and Mailing: Contract  
 Formalized Employee Orientation Program  
 Formalized Safety Training Program

Additional Network Security Layer  
 Public Works Asset Management System: Completion  
 Citywide Process Improvement: Department Report (Council)  
 Police Laser Fiche and Archive Reports  
 Capitol Crossroads: Public Works/PCC Specification  
 West Area Development Model: Northern Neighborhoods Hydrological Model  
 Indian Hills Watershed Assessment  
 Alice’s Road Property Acquisition/Demolition  
 IDALS WQ1 Grant – Stormwater Detention Refit: Application  
 Private Storm Sewer (Retention Facilities) Mapping  
 Emerald Ash Borer Program: Implementation  
 Water Trail Plan (Regional) and Clive Projects  
 Interpretative/Information Signs Program – Water Quality/Historical Flood  
 School Resource Officer: Implementation  
 Walnut Creek Watershed Festival  
 LEAP Software for Library Circulation  
 Development Review Process (intake/review) Reorganization  
 Walnut Creek Watershed Coalition Invasive Species Removal Project  
 Crime Free Multi Family Housing Program: Update  
 Trail and Bridge Obstruction: Enhanced Enforcement  
 Economic Development Action Plan Implementation  
 Existing Business Visit Program  
 Home Show 2018  
 Citywide Comprehensive Plan Metrics/Benchmarking Project

## MAJOR PROJECTS 2017 – 2018

Linnan Park Updates  
 Wildwood Pickle Ball Courts  
 NW 86<sup>th</sup> Streetscape Project – Phase 4  
 Park Maintenance Vehicles Replacement  
 Ox Bow Reconstruction Project  
 Aquatic Center/Special Events Building LED Replacement  
 Special Events Building: Updates  
 Douglas Parkway Extension: ROW Acquisition  
 2017/2018 Sanitary Sewer Lining Project  
 Boston Parkway Culvert Outlet Repair  
 Campbell Park Bleacher Replacements  
 Little Walnut Creek Trunk Sewer Extension  
 Douglas Avenue Water Main Extension

Stream Stabilization Restoration Project – Swanson Depot  
 Hickman Road Adaptive Traffic Signal System  
 Walnut Creek Sanitary Sewer Crossing (between NW 75<sup>th</sup> and NW 78<sup>th</sup>)  
 2018 Pavement Rehabilitation Project  
 Little Walnut Sewer Protection Project  
 North Neighborhood III Little Walnut Creek Crossing (s): Preliminary Design, Permits  
 Meredith Drive Reconstruction and SW Management  
 NW 104<sup>th</sup> Street Roadway Extension and intersection Project  
 Water Main Replacement Program – Short Term/Long Term