

# CITY OF CLIVE, IA 2012

Report of Demographic Subgroup Comparisons





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### SURVEY BACKGROUND

#### ABOUT THE NATIONAL CITIZEN SURVEY™

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA).

The survey and its administration are standardized to assure high quality survey methods and comparable results across The National Citizen Survey™ jurisdictions. Participating households are selected at random and the household member who responds is selected without bias. Multiple mailings give each household more than one chance to participate with self-addressed and postage paid envelopes. Results are statistically weighted to reflect the proper demographic composition of the entire community.

The National Citizen Survey™ customized for this jurisdiction was developed in close cooperation with local jurisdiction staff. The City of Clive staff selected items from a menu of questions about services and community problems; they defined the jurisdiction boundaries NRC used for sampling; and they provided the appropriate letterhead and signatures for mailings. City of Clive staff also determined local interest in a variety of add-on options to The National Citizen Survey™ Basic Service.

One of the add-on options that Clive chose was to have crosstabulations of evaluative questions 1-19 by demographic questions D3 (number of years in Clive), D7 (presence of children 17 or younger in household), D9 (annual household income), and D12 (age of respondent).

#### UNDERSTANDING THE RESULTS

#### "DON'T KNOW" RESPONSES

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the body of the report. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

#### UNDERSTANDING THE TABLES

In this report, comparisons between demographic subgroups are shown. For most of the questions, we have shown only one number for each question. We have summarized responses to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good", or the percent of respondents who felt the rate of growth was "about right."

ANOVA and chi-square tests of significance were applied to these comparisons of survey questions by demographic subgroups. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are "real." Where differences were statistically significant, they are marked in grey.

#### COMPARISONS

Cells shaded grey indicate statistically significant differences between subgroups.

					Que	stion 1:	Quality of	Life (Perce	nt "excelle	nt" or "good	")					
Please rate	Nu	mber of	years in	Clive	1	ence of or und househ			Annua	l household	income				Age	
following aspects of quality of life in Clive:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Clive as a place to live	95%	99%	98%	97%	97%	97%	97%	97%	97%	99%	96%	97%	98%	96%	98%	97%
Your neighborhood as a place to live	87%	89%	96%	91%	93%	90%	92%	82%	91%	97%	98%	92%	83%	94%	94%	91%
Clive as a place to raise children	95%	96%	98%	97%	96%	97%	97%	97%	95%	97%	98%	97%	95%	97%	97%	97%
Clive as a place to work	76%	75%	87%	81%	84%	77%	81%	82%	80%	81%	79%	80%	74%	80%	87%	81%
Clive as a place to retire	79%	75%	78%	78%	83%	70%	79%	88%	83%	75%	65%	79%	81%	71%	84%	78%
The overall quality of life in Clive	92%	94%	97%	94%	95%	94%	94%	91%	95%	97%	95%	95%	90%	95%	97%	94%

				Que	estion 2:	Comm	unity Char	acteristics (	Percent "ex	ccellent" or "	good")					
Please rate each of the following	Νι	ımber of	years in	Clive	17	ence of 7 or und househ			Annua	l household	income				Age	
characteristics as they relate to Clive as a whole:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Sense of community	70%	70%	74%	72%	75%	66%	72%	75%	75%	75%	62%	72%	69%	70%	76%	72%
Openness and acceptance of the community toward people of diverse backgrounds	79%	74%	75%	76%	79%	73%	77%	76%	78%	74%	77%	76%	76%	74%	80%	76%
Overall appearance of Clive	91%	90%	93%	92%	92%	91%	92%	91%	95%	92%	91%	92%	88%	94%	92%	92%
Cleanliness of Clive	92%	93%	93%	92%	92%	93%	92%	93%	93%	94%	92%	93%	92%	92%	94%	92%
Overall quality of new development in Clive	81%	78%	85%	82%	83%	81%	82%	77%	86%	86%	79%	82%	80%	81%	85%	82%
Variety of housing options	74%	74%	80%	77%	80%	73%	77%	68%	83%	76%	80%	77%	69%	76%	84%	77%
Overall quality of business and service establishments in Clive	78%	79%	86%	82%	83%	80%	82%	86%	85%	80%	74%	82%	77%	82%	84%	82%
Shopping opportunities	56%	58%	68%	62%	64%	61%	63%	69%	68%	65%	48%	63%	53%	63%	68%	62%

				Que	estion 2:	Comm	unity Char	acteristics (	Percent "ex	cellent" or "	'good")					
Please rate each of the following	Νι	ımber of	years in	Clive	17	ence of 7 or und househ			Annua	ıl household	income				Age	
characteristics as they relate to Clive as a whole:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Opportunities to attend cultural activities	45%	40%	52%	47%	48%	46%	47%	50%	56%	41%	40%	47%	45%	44%	54%	47%
Recreational opportunities	70%	73%	76%	73%	73%	74%	73%	73%	75%	72%	73%	73%	66%	75%	76%	73%
Employment opportunities	55%	48%	54%	54%	54%	53%	54%	52%	56%	55%	53%	54%	55%	50%	59%	54%
Educational opportunities	70%	68%	72%	70%	70%	73%	71%	69%	74%	73%	68%	71%	68%	71%	73%	71%
Opportunities to participate in social events and activities	60%	66%	70%	65%	67%	63%	65%	66%	69%	63%	63%	65%	55%	69%	69%	65%
Opportunities to participate in religious or spiritual events and activities	68%	83%	76%	75%	76%	74%	75%	71%	78%	77%	73%	75%	62%	76%	81%	75%
Opportunities to volunteer	62%	73%	75%	70%	73%	68%	71%	69%	73%	67%	73%	71%	59%	70%	79%	70%
Opportunities to participate in community matters	61%	72%	72%	68%	68%	68%	68%	67%	74%	65%	68%	68%	59%	67%	75%	68%
Ease of car travel in Clive	72%	84%	84%	79%	80%	78%	79%	79%	79%	88%	73%	80%	72%	79%	86%	79%
Ease of bus travel in Clive	41%	40%	45%	43%	45%	41%	44%	48%	47%	41%	34%	43%	30%	48%	46%	43%

				Que	estion 2:	Comm	unity Char	acteristics (	Percent "ex	ccellent" or "	good")					
Please rate each of the following	Νι	ımber of	years in	Clive	17	ence of 7 or und househ			Annua	l household	income				Age	
characteristics as they relate to Clive as a whole:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Ease of bicycle travel in Clive	84%	87%	84%	85%	84%	87%	85%	83%	83%	88%	85%	85%	82%	87%	84%	85%
Ease of walking in Clive	86%	88%	85%	86%	85%	88%	86%	83%	85%	93%	84%	86%	86%	86%	85%	86%
Availability of paths and walking trails	87%	88%	93%	90%	90%	90%	90%	87%	94%	91%	88%	90%	88%	89%	93%	90%
Traffic flow on major streets	65%	73%	69%	68%	68%	69%	69%	69%	73%	74%	60%	69%	63%	67%	73%	68%
Availability of affordable quality housing	69%	65%	76%	71%	70%	73%	72%	60%	79%	76%	72%	72%	65%	73%	73%	71%
Availability of affordable quality child care	60%	60%	74%	66%	69%	66%	67%	60%	67%	63%	81%	67%	57%	69%	72%	66%
Air quality	91%	90%	92%	92%	89%	95%	92%	86%	92%	96%	94%	92%	93%	91%	91%	92%
Quality of overall natural environment in Clive	90%	89%	92%	90%	90%	91%	90%	88%	94%	91%	91%	91%	93%	90%	89%	90%
Overall image or reputation of Clive	91%	90%	93%	92%	92%	91%	92%	88%	94%	94%	91%	92%	91%	91%	93%	92%

						Que	estion 3: G	rowth (Perc	ent of resp	ondents)						
Please rate the speed of	Nu	mber of	years in	Clive	17	ence of 7 or und househ			Annua	l household	income			,	Age	
growth in the following categories in Clive over the past 2 years:	5 years or less	years 6 to than or 10 10				Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Population growth too fast	17%	14%	14%	15%	13%	17%	15%	20%	12%	13%	16%	15%	18%	13%	15%	15%
Retail growth too slow	42%	39%	28%	35%	32%	40%	35%	32%	30%	32%	46%	35%	48%	34%	27%	35%
Job growth too slow	58%	65%	55%	58%	56%	61%	58%	55%	65%	56%	56%	58%	58%	60%	54%	58%

				Qı	ıestion	4: Co	de Enforce	ment (Perc	ent a "majo	r" problem)						
	Nu	mber of	years in	Clive	cl	Presen hildren er in h			Annua	l household	income				Age	
	Number of years in Clive  5				No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Run down buildings, weed lots or junk vehicle a major problem in Clive	0%	2%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%

				Q	uestion	5: Com	munity Saf	ety (Percen	t "very" or	"somewhat"	safe)					
Please rate how safe or	Nı	ımber o	f years in	ı Clive	17	ence of or und househ			Annua	l household	income				Age	_
unsafe you feel from the following in Clive:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Violent crime (e.g., rape, assault, robbery)	92%	92%	96%	94%	95%	93%	94%	83%	96%	97%	97%	93%	91%	95%	94%	94%
Property crimes (e.g., burglary, theft)	85%	82%	86%	85%	86%	84%	85%	75%	91%	85%	89%	85%	85%	84%	87%	85%
Environmental hazards, including toxic waste	90%	85%	95%	91%	93%	89%	91%	80%	96%	93%	96%	91%	86%	92%	94%	91%

					Questic	n 6: Pe	rsonal Safe	ety (Percent	"very" or "	'somewhat"	safe)					
	Nu	mber of	years in	Clive	1	ence of or und househ			Annua	l household	income				Age	
Please rate how safe or unsafe you feel:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
In your neighborhood during the day	98%	96%	97%	97%	97%	98%	97%	95%	98%	98%	98%	97%	97%	96%	98%	97%
In your neighborhood after dark	90%	90%	91%	91%	91%	90%	91%	79%	95%	94%	96%	91%	90%	91%	92%	91%
In Clive's downtown area during the day	97%	96%	94%	96%	96%	96%	96%	95%	99%	95%	94%	96%	97%	95%	97%	96%
In Clive's downtown area after dark	85%	85%	86%	86%	88%	83%	86%	81%	89%	86%	86%	86%	81%	86%	89%	86%

				Que	stions 7	' and 8:	Crime Vic	timization a	and Reporti	ng (Percent '	'yes")					
	Nu	mber of	years in	Clive	13	ence of 7 or und househ			Annua	l household	income				Age	
	5 years 6 to than or 10 10				Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall		
During the past 12 months, were you or anyone in your household the victim of any crime?	7%	6%	6%	7%	6%	8%	7%	9%	5%	8%	5%	7%	11%	7%	4%	7%

				Que	stions 7	and 8:	Crime Vic	timization a	and Reporti	ng (Percent '	'yes")					
	Nu	mber of	years in	Clive	1	ence of 7 or und househ			Annua	ıl household	income				Age	
	Number of years in Clive  5				No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
If yes, was this crime (these crimes) reported to the police?	92%	90%	74%	84%	84%	84%	84%	92%	91%	77%	75%	85%	92%	81%	74%	84%

				Questio	n 9: Res	sident B	ehaviors (F	Percent at le	east once in	past 12 mor	nths)					
In the last 12 months, about how many times, if ever,	Nu	mber of	years in	Clive	1	ence of 7 or und househ			Annua	I household	income				Age	
have you or other household members participated in the following activities in Clive?	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Used Clive public libraries or their services	52%	67%	71%	63%	56%	75%	63%	52%	65%	70%	65%	63%	49%	69%	66%	63%
Used Clive recreation centers	55%	55%	59%	57%	48%	71%	56%	44%	57%	66%	63%	57%	58%	63%	48%	57%
Participated in a recreation program or activity	35%	35%	41%	38%	27%	57%	38%	28%	32%	51%	42%	38%	36%	46%	29%	38%
Visited a neighborhood park or City park	86%	84%	87%	86%	79%	98%	86%	76%	87%	92%	88%	86%	88%	91%	77%	86%
Ridden a local bus within Clive	7%	5%	5%	6%	6%	5%	6%	11%	6%	4%	1%	6%	7%	5%	5%	6%

				Questio	n 9: Re	sident B	ehaviors (I	Percent at l	east once in	n past 12 moi	nths)					
In the last 12 months, about how many times, if ever,	Nu	mber of	years in	Clive	1	ence of 7 or und househ			Annua	ıl household	income				Age	
have you or other household members participated in the following activities in Clive?	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Attended a meeting of local elected officials or other local public meeting	16%	24%	25%	21%	23%	19%	22%	15%	21%	22%	30%	22%	15%	22%	26%	21%
Read Clive Newsletter	90%	95%	97%	94%	93%	95%	94%	86%	94%	97%	99%	94%	87%	97%	94%	94%
Visited the City of Clive Web site (at www.cityofclive.com)	63%	75%	65%	66%	57%	82%	66%	45%	70%	81%	72%	66%	64%	76%	53%	66%
Recycled used paper, cans or bottles from your home	85%	93%	97%	92%	91%	93%	92%	78%	94%	98%	99%	92%	82%	96%	94%	92%
Volunteered your time to some group or activity in Clive	23%	26%	35%	29%	28%	30%	29%	20%	29%	32%	35%	29%	24%	33%	28%	29%
Participated in religious or spiritual activities in Clive	28%	30%	37%	32%	33%	31%	32%	23%	34%	40%	33%	32%	26%	32%	37%	32%
Participated in a club or civic group in Clive	15%	20%	23%	19%	19%	20%	20%	14%	21%	19%	25%	20%	14%	20%	23%	20%
Provided help to a friend or neighbor	92%	98%	98%	96%	95%	97%	96%	88%	98%	98%	100%	96%	93%	98%	95%	96%

					Questi	on 10: l	Neighborli	ness (Perce	nt at least s	everal times	a week)					
	Nu	mber of	years in	Clive	13	ence of 7 or und househ			Annua	l household	income				Age	
	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Visit with neighbors at least several times a week	49%	55%	56%	53%	50%	58%	53%	46%	49%	61%	59%	53%	47%	57%	53%	53%

					Questio	on 11: S	ervice Qua	ality (Perce	nt "exceller	nt" or "good"	')					
Please rate the	Nu	ımber of	years in	Clive	17	ence of 7 or und househ			Annua	l household	income				Age	
quality of each of the following services in Clive:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Police services	88%	93%	93%	91%	91%	90%	91%	90%	92%	95%	87%	91%	89%	88%	96%	91%
Fire services	93%	99%	97%	96%	95%	96%	96%	98%	96%	97%	93%	96%	93%	95%	99%	96%
Ambulance or emergency medical services	94%	100%	97%	96%	95%	98%	96%	97%	97%	96%	96%	97%	94%	95%	99%	96%
Crime prevention	89%	89%	91%	90%	92%	87%	90%	86%	96%	91%	89%	91%	90%	88%	93%	90%
Fire prevention and education	84%	97%	91%	89%	90%	89%	89%	91%	91%	86%	91%	90%	84%	88%	95%	89%
Traffic enforcement	73%	80%	79%	77%	80%	71%	77%	80%	82%	78%	69%	77%	71%	72%	88%	77%

					Questi	on 11: S	Service Qu	ality (Perce	nt "exceller	nt" or "good'	')					
Please rate the	Nu	mber of	years in	Clive	13	ence of 7 or und househ			Annua	l household	income				Age	
quality of each of the following services in Clive:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Street repair	54%	65%	65%	61%	58%	66%	61%	56%	62%	65%	64%	61%	52%	64%	65%	61%
Street cleaning	72%	78%	82%	78%	76%	82%	78%	76%	81%	81%	77%	79%	72%	79%	82%	78%
Street lighting	79%	83%	85%	82%	82%	83%	82%	81%	86%	84%	81%	83%	76%	84%	85%	82%
Snow removal	80%	91%	93%	88%	89%	86%	88%	85%	92%	90%	86%	88%	78%	88%	95%	88%
Sidewalk maintenance	71%	73%	80%	75%	78%	72%	75%	75%	76%	79%	73%	76%	70%	75%	80%	75%
Traffic signal timing	52%	58%	58%	56%	58%	52%	56%	55%	59%	55%	54%	56%	47%	57%	60%	56%
Bus or transit services	52%	40%	50%	49%	51%	44%	49%	54%	54%	45%	38%	49%	53%	48%	49%	50%
Garbage collection	87%	94%	96%	92%	93%	90%	92%	90%	93%	94%	92%	93%	84%	94%	96%	92%
Recycling	81%	93%	92%	88%	89%	87%	88%	75%	93%	93%	93%	89%	76%	92%	93%	88%
Yard waste pick-up	83%	85%	88%	86%	87%	83%	86%	86%	90%	85%	85%	86%	81%	86%	89%	86%
Storm drainage	67%	78%	85%	77%	78%	76%	77%	71%	83%	82%	72%	77%	67%	79%	83%	77%
Drinking water	79%	79%	90%	84%	85%	84%	84%	75%	87%	89%	88%	84%	77%	85%	87%	84%
Sewer services	86%	90%	93%	90%	90%	89%	90%	84%	92%	95%	87%	89%	84%	90%	92%	89%
City parks	89%	92%	93%	91%	91%	93%	91%	90%	95%	91%	90%	92%	84%	93%	93%	91%
Recreation programs or classes	82%	85%	79%	81%	81%	82%	81%	75%	86%	83%	85%	82%	80%	81%	83%	82%
Recreation centers or facilities	82%	85%	83%	83%	85%	80%	83%	78%	90%	88%	79%	84%	79%	83%	87%	83%
Land use, planning and zoning	72%	72%	73%	73%	76%	69%	73%	72%	80%	72%	70%	73%	74%	69%	77%	73%

					Questi	on 11: S	Service Qu	ality (Perce	nt "exceller	nt" or "good"	')					
Please rate the	Nu	ımber of	years in	Clive	13	ence of 7 or und househ			Annua	l household	income				Age	
quality of each of the following services in Clive:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Code enforcement (weeds, abandoned buildings, etc.)	73%	75%	72%	73%	<i>7</i> 5%	70%	73%	74%	80%	71%	72%	74%	64%	77%	75%	73%
Animal control	73%	81%	74%	75%	76%	71%	75%	74%	78%	77%	75%	76%	74%	73%	78%	75%
Economic development	72%	74%	79%	76%	80%	69%	76%	70%	80%	84%	71%	76%	73%	77%	77%	76%
Health services	89%	87%	86%	87%	89%	84%	87%	87%	87%	90%	89%	88%	86%	87%	89%	87%
Services to seniors	86%	78%	79%	81%	81%	82%	82%	84%	83%	89%	73%	83%	86%	83%	79%	81%
Services to youth	78%	83%	83%	81%	80%	82%	81%	78%	90%	81%	82%	83%	76%	83%	82%	81%
Services to low- income people	61%	67%	68%	65%	69%	61%	66%	61%	76%	68%	63%	66%	65%	63%	70%	66%
Public library services	87%	80%	87%	86%	85%	87%	86%	87%	90%	88%	81%	86%	86%	85%	87%	86%
Public information services	76%	85%	84%	81%	82%	80%	81%	82%	86%	82%	75%	81%	78%	80%	86%	81%
Public schools	93%	88%	90%	91%	93%	88%	91%	93%	95%	91%	89%	92%	92%	88%	93%	91%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	75%	82%	85%	81%	81%	82%	81%	80%	86%	82%	78%	81%	76%	81%	84%	81%

					Questi	on 11: S	Service Qua	ality (Perce	nt "exceller	nt" or "good"	')					
Please rate the	Nu	ımber of	years in	Clive	13	ence of 7 or und househ			Annua	l household	income				Age	
quality of each of the following services in Clive:	n 5 More than or 10 10 less years Overal			Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Preservation of natural areas such as open space, farmlands and greenbelts	81%	78%	86%	83%	86%	78%	83%	77%	88%	85%	83%	84%	79%	84%	83%	83%

				Que	stion 12	2: Gove	rnment Ser	vices Over	all (Percent	"excellent"	or "good")					
Overall, how would you rate the	Nu	mber of	years in	Clive	1	ence of 7 or und househ			Annua	l household i	income				Age	
quality of the services provided by each of the following?	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
The City of Clive	86%	88%	90%	88%	88%	90%	88%	85%	94%	92%	86%	89%	85%	87%	93%	88%
The Federal Government	52%	45%	50%	50%	51%	48%	50%	53%	55%	53%	40%	50%	50%	47%	53%	50%
The State Government	59%	57%	56%	57%	59%	55%	57%	58%	62%	59%	50%	57%	59%	55%	58%	57%
Polk County Government	62%	64%	60%	62%	62%	62%	62%	60%	61%	65%	64%	62%	60%	62%	62%	62%
Dallas County Government	76%	67%	74%	73%	73%	74%	73%	70%	74%	69%	82%	74%	66%	76%	75%	73%

					Questi	on 13: C	Contact wi	th City Emp	loyees (Per	cent "yes")						
	Nu	mber of	years in	Clive	17	ence of or und househ			Annua	l household	income			,	Age	
	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Have you had any in-person, phone or email contact with an employee of the City of Clive within the last 12 months (including police, receptionists, planners or any																
others)?	44%	58%	51%	49%	44%	58%	49%	34%	54%	58%	55%	50%	48%	55%	44%	49%

				(	Questio	n 14: C	ity Employ	ees (Percen	t "excellent	t" or "good")						
What was your impression of the	Nu	mber of	years in	Clive	1	ence of 7 or und househ			Annua	ıl household	income				Age	
employee(s) of the City of Clive in your most recent contact?	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Knowledge	89%	92%	88%	89%	91%	86%	89%	89%	91%	89%	90%	89%	91%	85%	93%	89%
Responsiveness	88%	94%	88%	89%	92%	86%	89%	90%	89%	88%	90%	89%	89%	86%	93%	89%
Courtesy	83%	96%	92%	90%	91%	87%	90%	83%	94%	92%	89%	90%	84%	89%	95%	90%
Overall impression	85%	93%	88%	88%	89%	87%	88%	87%	90%	90%	87%	89%	87%	87%	91%	88%

				Ques	stion 15	: Gover	nment Per	formance (l	Percent "ex	cellent" or "	good")					
Please rate the following	Nu	mber of	years in	Clive		ence of 7 or und househ			Annua	I household	income				Age	
categories of Clive government performance:	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
The value of services for the taxes paid to Clive	68%	71%	81%	74%	76%	73%	75%	78%	79%	77%	68%	75%	71%	72%	79%	74%
The overall direction that Clive is taking	81%	77%	83%	81%	83%	78%	82%	78%	85%	86%	79%	82%	79%	79%	84%	81%
The job Clive government does at welcoming citizen involvement	66%	73%	74%	71%	73%	70%	72%	72%	75%	74%	67%	72%	69%	68%	77%	71%

			Q	uestion 16	: Recon	nmenda	tion and L	ongevity (Pe	ercent "som	newhat" or "	very" likely)					
Please indicate	Nu	mber of	years in	Clive	12	ence of 7 or und househ			Annua	l household	income			,	Age	
how likely or unlikely you are to do each of the following:	Number of years in Clive  5		No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55 <b>+</b>	Overall		
Recommend living in Clive to someone who asks	98%	97%	98%	98%	97%	98%	98%	98%	97%	99%	96%	98%	98%	97%	98%	98%
Remain in Clive for the next five years	91%	95%	94%	93%	94%	89%	93%	92%	93%	90%	97%	93%	87%	96%	93%	93%

				Question	17: Im	pact of t	he Econom	y (Percent	"somewhat	" or "very" p	ositive)					
	Nu	mber of	years in	Clive			ildren 17 ousehold		Annua	l household	income				Age	
	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the																
impact will be:	28%	17%	19%	22%	22%	23%	22%	22%	19%	23%	26%	23%	25%	21%	21%	22%

Question 18: Custom Question 1 (Percent "somewhat" or "strongly" support)																		
The City of Clive continues to work to improve practices	Nu	mber of	years in	Clive	Presence of children 17 or under in household			Annual household income						Age				
that help the environment. To what extent do you support or oppose the City of Clive substantially increasing and/or developing each of the following given that you may experience increased costs (through a property tax increase or higher fee)?	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall		
Increase residential recycling and reuse programs	87%	85%	82%	85%	83%	88%	85%	91%	86%	87%	78%	86%	91%	86%	79%	85%		

				Question 1	8: Cust	om Que	estion 1 (Po	ercent "som	ewhat" or	"strongly" su	pport)					
The City of Clive continues to work to improve practices that help the environment. To what extent do you support or oppose the City of Clive substantially increasing and/or developing each of the following given that you may experience increased costs (through a property tax increase or higher fee)?	Nu	mber of	years in	Clive	Presence of children 17 or under in household				Annua	l household	Age					
	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Increase commercial recycling programs	89%	86%	86%	87%	87%	89%	87%	93%	90%	88%	81%	88%	91%	88%	84%	87%
Reduce the community's greenhouse gas emissions	84%	89%	92%	89%	89%	88%	89%	88%	92%	89%	86%	89%	82%	92%	89%	89%
Reduce the government's greenhouse gas emissions	78%	78%	80%	79%	80%	78%	79%	86%	83%	77%	70%	79%	80%	80%	76%	79%
Support residential wind/solar renewable energy	89%	86%	85%	87%	86%	88%	87%	92%	91%	85%	81%	87%	95%	86%	81%	87%
Establish energy efficiency standards for new construction	88%	89%	84%	86%	85%	88%	86%	95%	88%	83%	80%	87%	93%	85%	83%	86%
Reduce water consumption	83%	79%	78%	80%	80%	82%	81%	81%	81%	85%	76%	81%	86%	81%	75%	80%
Reduce improper household hazardous waste disposal	90%	86%	88%	88%	87%	90%	88%	89%	89%	89%	88%	89%	88%	90%	86%	88%

				Question 1	18: Cust	om Que	estion 1 (Po	ercent "som	ewhat" or	"strongly" su	pport)					
The City of Clive continues to work to improve practices that help the environment. To what extent do you support or oppose the City of Clive substantially increasing and/or developing each of the following given that you may experience increased costs (through a property tax increase or higher fee)?	Nu	mber of	years in	Clive	Presence of children 17 or under in household				Annua	l household	Age					
	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Add bicycle lanes on city streets	57%	50%	45%	50%	50%	51%	51%	51%	53%	54%	46%	51%	60%	48%	47%	51%
Increase transit opportunities	75%	79%	78%	77%	79%	74%	77%	91%	76%	73%	66%	77%	74%	77%	79%	77%
Increase mixed use developments	71%	68%	65%	68%	69%	67%	68%	82%	72%	63%	58%	69%	73%	67%	65%	68%
Increase open space in new developments	90%	87%	82%	86%	86%	85%	86%	87%	88%	85%	82%	85%	92%	84%	83%	86%
Encourage higher density residential improvements	28%	30%	31%	30%	32%	26%	30%	46%	27%	24%	23%	30%	32%	26%	33%	30%
Encourage local food opportunities (i.e.: community gardens, farmers markets, backyard agriculture)	92%	92%	87%	90%	90%	90%	90%	93%	94%	91%	81%	90%	95%	90%	85%	90%
Preserve/expand natural Greenbelt (i.e.: creek, forest, wetlands, animal habitat)	93%	98%	92%	93%	93%	95%	93%	94%	96%	93%	92%	94%	95%	94%	91%	93%

	Question 18: Custom Question 1 (Percent "somewhat" or "strongly" support)															
The City of Clive continues to work to improve practices that help the environment. To what extent do you support or oppose the City of Clive substantially increasing and/or developing each of the following given that you may experience increased costs (through a property tax increase or higher fee)?	Nu	mber of	years in	Clive	Presence of children 17 or under in household				Annua	l household	Age					
	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Reduce impacts to water quality	95%	93%	90%	93%	92%	94%	93%	92%	94%	93%	93%	93%	98%	91%	90%	93%
Incent homeowners to implement environmentally sustainable measures	84%	83%	80%	82%	83%	80%	82%	86%	83%	83%	78%	83%	89%	81%	79%	82%
Incent business owners to implement environmentally sustainable measures	86%	83%	84%	84%	85%	84%	85%	91%	87%	84%	80%	85%	91%	83%	82%	85%

	Question 19: Custom Question 1 (Percent "somewhat" or "strongly" support)															
Thinking about the next 20 years in Clive, to what extent do you support or oppose the City of Clive adding more of each of the following types of development?	Nu	mber of	years in	Clive	Presence of children 17 or under in household				Annua	l household	Age					
	5 years or less	6 to 10 years	More than 10 years	Overall	No	Yes	Overall	\$49,999 or less	\$50,000 to \$99,999	\$100,000 to \$149,000	\$150,000 or more	Overall	18- 34	35- 54	55+	Overall
Residential (single family and townhomes)	95%	90%	92%	93%	94%	90%	93%	94%	93%	89%	94%	92%	95%	91%	94%	93%
Multi-family residential (apartments and condos)	52%	41%	47%	48%	55%	36%	48%	70%	45%	36%	39%	47%	48%	42%	55%	48%
Senior housing (independent living, assisted living, skilled care)	82%	79%	85%	83%	84%	82%	83%	92%	88%	73%	81%	83%	72%	85%	89%	83%
Quality affordable housing	85%	71%	82%	81%	83%	78%	82%	94%	88%	76%	71%	82%	83%	78%	84%	81%
Residential/commercial mixed use	75%	76%	72%	74%	73%	75%	74%	77%	81%	73%	65%	74%	78%	73%	71%	74%
Commercial retail	85%	87%	82%	84%	83%	86%	84%	87%	80%	87%	82%	84%	85%	84%	84%	84%
Commercial office/employment	90%	84%	85%	87%	86%	88%	87%	90%	87%	91%	80%	87%	89%	86%	87%	87%
Commercial entertainment	88%	83%	71%	80%	79%	81%	80%	86%	79%	79%	77%	80%	91%	80%	71%	80%
Industrial	37%	27%	39%	36%	38%	33%	36%	45%	44%	30%	24%	36%	33%	33%	42%	36%
Neighborhood parks	97%	91%	92%	94%	93%	97%	94%	95%	93%	94%	94%	94%	98%	94%	90%	94%
Recreational facilities	93%	94%	90%	92%	89%	96%	92%	94%	91%	94%	89%	92%	95%	95%	85%	92%
Natural open space	95%	96%	93%	95%	93%	97%	95%	97%	93%	94%	94%	95%	97%	96%	90%	95%