The National Citizen Survey™

Clive, IA

Comparisons by Demographic Subgroups

2014

National Research Center, Inc. | Boulder, CO
International City/County Management Association | Washington, DC

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The National Citizen Survey™
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National Research Center, Inc.
2955 Valmont Road, Suite 300
Boulder, CO 80301
www.n-r-c.com • 303-444-7863

International City/County Management Association
777 North Capitol Street NE, Suite 500
Washington, DC 20002
www.icma.org • 202-289-ICMA

Summary

The National Citizen Survey™ (The NCS) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The National Citizen Survey™ communities. This report discusses differences in opinion of survey respondents by length of residency, housing unit type, presence of children in household, age and gender.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are "real." Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus five percentage points around any given percent reported for the entire sample (319 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Residents that live in detached single family housing units in Clive were more likely to rate Community Characteristics higher than residents who live in attached multi-family housing units. These more positive assessments were found in the general overall ratings as well as the facets of Recreation and Wellness, Mobility, Economy and Education and Enrichment.
- Within the aspect of Governance, residents ages 18-34 viewed general government performance and services related to the Mobility, Natural Environment and Built Environment more positively than their counterparts. Residents who have lived in the community for five years or less rated services within Mobility more favorably than those who have lived in the community for longer.
- Residents who have lived in Clive for more than 10 years and were 55 years of age or older tended to have higher Participation ratings to general items as well as aspects within the facets of Community Engagement and Natural Environment compared to their counterparts.
- Residents with children 17 or under in the household generally had higher rates of Participation within the facets of Mobility, Recreation and Wellness and Education and Enrichment compared to those without children.
- Very few differences were seen by gender across Community Characteristics, Governance and Participation.
- Respondents who had live in Clive for five years or less, lived in attached housing units and were ages 18 to 34 tended to give higher ratings of support for the potential improvements to Greenbelt Park.

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
The overall quality of life in Clive	90%	92%	95%	95%	86%	94%	91%	92%	91%	94%	91%	94%	92%
Overall image or reputation of Clive	85%	88%	87%	90%	79%	87%	86%	87%	83%	90%	88%	85%	86%
Clive as a place to live	95%	97%	95%	97%	92%	96%	94%	94%	96%	95%	93%	97%	95%
Your neighborhood as a place to live	92%	92%	90%	94%	84%	89%	93%	92%	89%	92%	91%	91%	91%
Clive as a place to raise children	89%	95%	94%	96%	83%	91%	94%	85%	96%	94%	93%	92%	92%
Clive as a place to retire	74%	67%	79%	74%	76%	83%	61%	72%	69%	83%	76%	74%	75%
Overall appearance of Clive	96%	96%	90%	92%	96%	93%	94%	98%	91%	94%	92%	95%	93%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall feeling of safety in Clive	95%	97%	95%	97%	92%	96%	94%	94%	95%	97%	94%	96%	95%
In your neighborhood during the day	91%	97%	97%	97%	89%	94%	96%	90%	97%	96%	97%	93%	95%
In Clive's downtown/commercial area during the day	95%	96%	95%	96%	95%	95%	95%	96%	95%	95%	96%	95%	95%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall ease of getting to the places you usually have to visit	91%	98%	92%	94%	90%	93%	94%	96%	93%	92%	93%	92%	93%
Traffic flow on major streets	70%	70%	65%	64%	73%	69%	63%	77%	56%	73%	66%	68%	67%
Ease of public parking	88%	93%	86%	88%	88%	87%	89%	96%	84%	87%	89%	86%	88%
Ease of travel by car in Clive	89%	95%	85%	89%	87%	86%	91%	92%	90%	83%	89%	87%	88%
Ease of travel by public transportation in Clive	49%	30%	37%	36%	43%	36%	43%	47%	36%	40%	38%	41%	39%
Ease of travel by bicycle in Clive	73%	86%	73%	81%	61%	76%	74%	69%	79%	73%	74%	76%	75%
Ease of walking in Clive	76%	90%	83%	85%	75%	82%	81%	76%	82%	85%	85%	77%	82%
Availability of paths and walking trails	86%	90%	95%	94%	85%	92%	90%	87%	89%	96%	89%	93%	91%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Quality of overall natural environment in Clive	91%	91%	87%	90%	88%	92%	85%	90%	86%	92%	91%	87%	89%
Air quality	94%	99%	92%	96%	90%	92%	96%	95%	94%	92%	91%	97%	94%
Cleanliness of Clive	96%	100%	93%	95%	96%	95%	95%	98%	95%	95%	93%	98%	95%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall "built environment" of Clive (including overall design, buildings, parks and transportation systems)	85%	82%	76%	82%	75%	79%	81%	83%	80%	75%	83%	76%	80%
Public places where people want to spend time	75%	77%	74%	76%	73%	77%	73%	71%	75%	79%	77%	73%	76%
Variety of housing options	81%	82%	84%	87%	73%	81%	84%	80%	86%	80%	81%	85%	82%
Availability of affordable quality housing	78%	81%	69%	77%	69%	74%	77%	79%	78%	68%	77%	73%	75%
Overall quality of new development in Clive	74%	69%	71%	73%	68%	71%	72%	74%	69%	72%	72%	70%	72%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall economic health of Clive	84%	90%	86%	89%	78%	86%	85%	85%	85%	88%	88%	84%	86%
Clive as a place to work	80%	66%	76%	77%	73%	84%	66%	73%	71%	85%	77%	74%	76%
Clive as a place to visit	69%	63%	69%	65%	73%	73%	60%	66%	61%	79%	67%	68%	68%
Employment opportunities	59%	63%	51%	59%	49%	52%	60%	49%	57%	61%	58%	52%	56%
Shopping opportunities	62%	72%	78%	72%	68%	70%	70%	65%	69%	77%	72%	67%	70%
Cost of living in Clive	69%	74%	74%	78%	60%	72%	72%	67%	74%	73%	71%	72%	72%
Overall quality of business and service establishments in Clive	67%	83%	81%	77%	75%	79%	73%	74%	74%	81%	79%	73%	76%
Vibrant downtown/commercial area	48%	31%	47%	40%	53%	45%	43%	48%	39%	49%	43%	45%	44%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Health and wellness opportunities in Clive	82%	91%	89%	91%	76%	87%	86%	83%	87%	88%	86%	86%	87%
Fitness opportunities (including exercise classes and paths or trails, etc.)	84%	91%	90%	90%	83%	92%	82%	86%	85%	92%	86%	89%	88%
Recreational opportunities	78%	79%	78%	79%	78%	83%	73%	85%	73%	81%	81%	75%	79%
Availability of affordable quality food	81%	85%	85%	87%	77%	84%	83%	74%	85%	89%	84%	83%	84%
Availability of affordable quality health care	75%	87%	82%	83%	76%	81%	80%	73%	77%	90%	78%	83%	81%
Availability of preventive health services	76%	83%	82%	85%	71%	79%	81%	72%	80%	87%	81%	77%	80%
Availability of affordable quality mental health care	69%	85%	72%	81%	64%	71%	78%	69%	81%	67%	66%	79%	74%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall opportunities for education and enrichment	79%	82%	76%	81%	71%	79%	77%	72%	75%	86%	79%	77%	78%
Availability of affordable quality child care/preschool	79%	73%	74%	77%	66%	88%	67%	70%	74%	82%	67%	81%	75%
K-12 education	80%	83%	90%	88%	76%	94%	79%	75%	86%	92%	86%	87%	86%
Adult educational opportunities	58%	66%	70%	66%	62%	72%	55%	54%	63%	73%	63%	67%	65%
Opportunities to attend cultural/arts/music activities	45%	49%	51%	48%	49%	49%	48%	50%	45%	54%	51%	47%	48%
Opportunities to participate in religious or spiritual events and activities	71%	78%	78%	80%	65%	76%	74%	67%	73%	84%	74%	76%	75%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Opportunities to participate in social events and activities	53%	55%	62%	55%	61%	58%	56%	58%	52%	65%	58%	57%	57%
Opportunities to volunteer	52%	65%	71%	65%	60%	66%	60%	54%	60%	75%	65%	62%	64%
Opportunities to participate in community matters	62%	71%	72%	72%	61%	69%	67%	69%	71%	65%	65%	71%	68%
Openness and acceptance of the community toward people of diverse backgrounds	66%	84%	80%	78%	70%	74%	78%	70%	80%	74%	72%	78%	76%
Neighborliness of residents in Clive	69%	87%	75%	79%	64%	74%	77%	78%	75%	73%	75%	76%	74%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
The City of Clive	93%	91%	90%	93%	90%	93%	90%	96%	89%	92%	89%	94%	92%
The value of services for the taxes paid to Clive	61%	69%	73%	73%	58%	73%	64%	67%	69%	71%	66%	73%	69%
The overall direction that Clive is taking	87%	80%	70%	76%	83%	78%	78%	95%	69%	77%	78%	78%	78%
The job Clive government does at welcoming citizen involvement	59%	84%	75%	77%	60%	68%	77%	65%	78%	67%	67%	76%	72%
Overall confidence in Clive government	74%	74%	72%	73%	73%	72%	75%	87%	68%	71%	68%	79%	73%
Generally acting in the best interest of the community	81%	77%	71%	75%	77%	75%	76%	92%	68%	75%	71%	79%	76%
Being honest	85%	78%	77%	78%	84%	81%	79%	96%	72%	80%	71%	88%	80%
Treating all residents fairly	83%	84%	73%	79%	78%	75%	84%	95%	71%	75%	76%	82%	79%
Overall customer service by Clive employees (police, receptionists, planners, etc.)	83%	89%	86%	88%	80%	87%	84%	92%	83%	86%	86%	87%	86%
The Federal Government	41%	32%	39%	37%	43%	34%	46%	43%	35%	41%	43%	35%	39%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Police/Sheriff services	95%	90%	92%	92%	93%	93%	91%	95%	90%	93%	90%	95%	92%
Fire services	99%	94%	99%	97%	99%	98%	98%	100%	97%	98%	97%	98%	98%
Ambulance or emergency medical services	99%	93%	98%	97%	98%	97%	97%	100%	95%	98%	97%	98%	97%
Crime prevention	89%	83%	93%	89%	91%	92%	86%	89%	87%	92%	87%	93%	89%
Fire prevention and education	90%	84%	90%	87%	94%	88%	90%	94%	84%	91%	87%	90%	89%
Animal control	92%	74%	71%	74%	86%	79%	74%	92%	68%	79%	80%	75%	77%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	71%	67%	81%	72%	85%	74%	75%	82%	68%	79%	76%	72%	75%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Traffic enforcement	84%	71%	77%	77%	83%	79%	78%	93%	69%	81%	79%	78%	78%
Street repair	72%	78%	61%	66%	70%	67%	69%	83%	64%	63%	64%	71%	68%
Street cleaning	82%	84%	70%	74%	83%	79%	75%	91%	73%	73%	76%	78%	77%
Street lighting	80%	83%	78%	80%	78%	82%	75%	82%	78%	81%	77%	82%	79%
Snow removal	84%	84%	87%	84%	88%	90%	78%	85%	81%	90%	83%	88%	85%
Sidewalk maintenance	82%	70%	75%	77%	76%	76%	78%	83%	74%	76%	74%	80%	77%
Traffic signal timing	68%	60%	56%	60%	65%	63%	58%	62%	60%	63%	58%	65%	61%
Bus or transit services	70%	28%	49%	49%	55%	51%	53%	67%	45%	49%	47%	56%	51%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Garbage collection	90%	94%	92%	91%	93%	92%	91%	95%	86%	95%	92%	92%	91%
Recycling	80%	91%	93%	92%	76%	85%	91%	85%	85%	93%	87%	89%	87%
Yard waste pick-up	72%	92%	89%	86%	80%	82%	87%	77%	81%	91%	87%	81%	84%
Drinking water	89%	91%	86%	88%	88%	88%	87%	96%	84%	87%	87%	88%	88%
Preservation of natural areas such as open space, farmlands and greenbelts	68%	77%	76%	70%	83%	73%	72%	75%	71%	75%	76%	72%	73%
Clive open space	62%	80%	68%	67%	72%	72%	63%	62%	69%	73%	70%	68%	68%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Storm drainage	90%	89%	76%	83%	86%	82%	87%	100%	76%	81%	81%	86%	84%
Sewer services	94%	94%	96%	97%	90%	96%	93%	100%	90%	97%	93%	97%	95%
Power (electric and/or gas) utility	94%	93%	93%	93%	94%	95%	90%	97%	89%	98%	91%	96%	93%
Utility billing	90%	93%	88%	91%	86%	91%	87%	93%	84%	93%	89%	89%	89%
Land use, planning and zoning	77%	87%	69%	74%	80%	74%	76%	84%	70%	74%	76%	74%	75%
Code enforcement (weeds, abandoned buildings, etc.)	85%	74%	66%	70%	88%	75%	73%	97%	67%	67%	69%	80%	74%
Cable television	63%	67%	57%	58%	66%	64%	55%	72%	50%	66%	59%	63%	61%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Economic development	81%	81%	79%	77%	86%	81%	78%	85%	79%	77%	83%	77%	80%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
City parks	87%	93%	91%	92%	87%	92%	88%	91%	88%	92%	92%	89%	90%
Recreation programs or classes	74%	88%	82%	81%	79%	78%	84%	78%	82%	81%	83%	79%	81%
Recreation centers or facilities	83%	86%	77%	81%	82%	81%	81%	83%	78%	83%	85%	77%	80%
Health services	80%	83%	91%	85%	85%	86%	84%	79%	85%	91%	90%	80%	85%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Public library services	87%	93%	86%	86%	91%	91%	84%	94%	85%	89%	88%	88%	88%
City-sponsored special events	53%	65%	71%	66%	60%	67%	62%	46%	65%	76%	70%	60%	65%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Public information services	70%	86%	81%	79%	76%	77%	80%	76%	79%	81%	84%	74%	79%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Sense of community	69%	76%	67%	70%	67%	69%	70%	74%	69%	67%	72%	66%	69%
Recommend living in Clive to someone who asks	96%	98%	97%	98%	94%	97%	97%	96%	98%	96%	96%	98%	97%
Remain in Clive for the next five years	76%	91%	93%	92%	75%	87%	85%	77%	87%	93%	85%	88%	87%
Contacted the City of Clive (in-person, phone, email or web) for help or information	33%	36%	53%	48%	29%	43%	42%	23%	47%	51%	42%	40%	43%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Was NOT the victim of a crime	88%	89%	94%	92%	89%	91%	90%	81%	94%	94%	89%	92%	91%
Did NOT report a crime	84%	88%	88%	88%	84%	87%	85%	86%	87%	86%	82%	91%	86%
Stocked supplies in preparation for an emergency	20%	21%	28%	23%	25%	26%	20%	25%	22%	25%	23%	22%	24%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Walked or biked instead of driving	69%	53%	57%	61%	59%	60%	59%	83%	57%	46%	54%	66%	60%
Carpooled with other adults or children instead of driving alone	35%	32%	30%	36%	25%	23%	45%	38%	37%	22%	34%	30%	33%
Used bus, rail, subway or other public transportation instead of driving	6%	6%	6%	3%	12%	6%	7%	7%	3%	8%	4%	6%	6%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Recycle at home	85%	96%	97%	98%	78%	93%	90%	85%	92%	96%	91%	92%	92%
Made efforts to make your home more energy efficient	73%	83%	85%	85%	70%	77%	85%	74%	86%	78%	84%	75%	80%
Made efforts to conserve water	74%	88%	80%	82%	73%	77%	82%	75%	82%	78%	76%	81%	79%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
NOT under housing cost stress	70%	86%	82%	85%	65%	75%	83%	79%	84%	71%	78%	79%	78%
Did NOT observe a code violation	69%	63%	60%	60%	72%	67%	59%	64%	60%	69%	66%	62%	64%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Purchase goods or services from a business located in Clive	91%	99%	96%	96%	92%	97%	90%	87%	96%	97%	96%	93%	94%
Economy will have positive impact on income	45%	49%	28%	37%	40%	36%	43%	53%	40%	27%	36%	41%	38%
Work in Clive	24%	22%	19%	22%	21%	15%	30%	24%	25%	14%	26%	16%	21%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Used Clive recreation centers or their services	58%	64%	57%	68%	40%	44%	80%	63%	67%	44%	58%	59%	59%
Visited a neighborhood park or City park	77%	83%	80%	85%	67%	69%	94%	88%	85%	67%	78%	80%	79%
Eat at least 5 portions of fruits and vegetables a day	82%	78%	83%	84%	76%	81%	84%	75%	83%	85%	85%	77%	82%
Participate in moderate or vigorous physical activity	86%	81%	81%	86%	75%	85%	80%	85%	82%	82%	83%	82%	83%
Reported being in "very good" or "excellent" health	78%	73%	67%	79%	58%	68%	79%	83%	71%	68%	74%	71%	73%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Used Clive public libraries or their services	54%	51%	62%	62%	47%	47%	70%	44%	64%	54%	56%	56%	56%
Participated in religious or spiritual activities in Clive	23%	18%	32%	27%	25%	24%	29%	19%	23%	34%	23%	29%	26%
Attended a City-sponsored event	22%	35%	44%	42%	16%	24%	48%	23%	43%	30%	34%	34%	34%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Campaigned or advocated for an issue, cause or candidate	15%	17%	28%	23%	16%	23%	18%	10%	23%	27%	19%	24%	21%
Contacted Clive elected officials (in-person, phone, email or web) to express your opinion	10%	17%	23%	22%	7%	18%	15%	9%	20%	20%	16%	19%	17%
Volunteered your time to some group/activity in Clive	17%	11%	22%	17%	20%	19%	16%	16%	17%	20%	19%	16%	18%
Participated in a club	9%	12%	24%	16%	16%	14%	18%	10%	16%	19%	16%	16%	16%
Talked to or visited with your immediate neighbors	91%	92%	96%	98%	84%	94%	92%	86%	95%	96%	93%	94%	93%
Done a favor for a neighbor	80%	85%	93%	93%	74%	81%	95%	73%	92%	89%	91%	83%	86%
Visited the City of Clive web site (at www.cityofclive.com)	61%	61%	57%	66%	44%	49%	72%	66%	70%	40%	59%	58%	59%
Read Clive Newsletter	87%	90%	95%	97%	79%	90%	92%	83%	94%	93%	90%	92%	91%
Attended a local public meeting	7%	6%	22%	15%	8%	18%	6%	2%	13%	22%	15%	12%	13%
Watched (online or on television) a local public meeting	8%	3%	15%	8%	13%	12%	7%	7%	6%	15%	10%	9%	10%
Read or watch local news (via television, paper, computer, etc.)	90%	96%	95%	96%	88%	95%	91%	91%	94%	95%	93%	94%	94%
Vote in local elections	82%	81%	92%	90%	78%	87%	84%	77%	90%	88%	87%	85%	86%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
Overall feeling of safety in Clive	87%	87%	98%	92%	91%	93%	89%	81%	93%	97%	96%	87%	92%
Overall ease of getting to the places you usually have to visit	85%	85%	88%	84%	92%	91%	80%	85%	85%	90%	89%	84%	86%
Quality of overall natural environment in Clive	81%	85%	86%	84%	83%	83%	85%	75%	89%	83%	89%	78%	84%
Overall "built environment" of Clive (including overall design, buildings, parks and transportation systems)	74%	73%	73%	71%	80%	72%	76%	73%	76%	73%	75%	72%	74%
Health and wellness opportunities in Clive	69%	69%	67%	62%	82%	69%	68%	72%	64%	72%	69%	67%	68%
Overall opportunities for education and enrichment	76%	76%	69%	72%	76%	71%	77%	78%	71%	71%	76%	69%	73%
Overall economic health of Clive	89%	89%	90%	90%	89%	90%	89%	89%	90%	89%	91%	88%	90%
Sense of community	73%	71%	76%	75%	73%	77%	70%	72%	74%	77%	75%	73%	74%

Table 29: Greenbelt Park Expansion and Improvement

The City is currently working on the development of a long range plan which will provide a framework for the expansion and improvement of the City's Greenbelt Park. To what extent do you support or oppose the City of Clive implementing the following improvements within the City's Greenbelt Park?: (Percent rating as "strongly" or "somewhat" support).	Length of Residency			Detached or attached		Presence of Children		Age			Sex		
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	Overall
Increase the amount of rip rap (rock) for streambank stabilization	93%	89%	91%	89%	98%	93%	88%	100%	86%	92%	90%	92%	91%
Increase the use of vegetative techniques for streambank stabilization	93%	93%	97%	94%	97%	96%	93%	97%	94%	96%	93%	96%	95%
Reduce the curves within the existing trail to better accommodate bikers	71%	50%	52%	52%	76%	62%	55%	75%	56%	48%	58%	59%	58%
Increase the width of the existing trail	75%	78%	67%	72%	72%	72%	71%	76%	76%	61%	67%	76%	72%
Increase accessibility to the water's edge	77%	79%	53%	63%	77%	65%	67%	87%	64%	52%	62%	71%	66%
Improve storm sewer discharges to reduce the delivery of trash and improve water quality	93%	88%	92%	94%	87%	91%	92%	93%	90%	93%	95%	88%	91%
Provide additional neighborhood connections into the park and trail	85%	80%	77%	78%	86%	81%	79%	86%	80%	75%	79%	81%	80%
Provide additional connections to adjacent regional trail systems	90%	89%	82%	85%	90%	84%	89%	97%	86%	79%	83%	90%	86%
Provide additional fitness amenities along the trail (areas for stretching/outdoor gym/natural play)	71%	75%	62%	67%	69%	65%	72%	77%	70%	57%	66%	70%	68%
Increase forestry maintenance and enhancements	90%	81%	81%	83%	88%	87%	81%	97%	79%	83%	81%	88%	84%
Improve native vegetation/wetland/riparian areas	90%	83%	79%	82%	86%	83%	83%	91%	82%	78%	80%	86%	83%
Provide additional trail amenities (benches/restrooms/water fountains)	91%	80%	81%	83%	89%	85%	83%	95%	85%	75%	84%	84%	84%
Provide additional safety amenities (emergency phones/lighting/trail rules signage)	89%	87%	84%	85%	89%	88%	84%	91%	86%	84%	92%	81%	86%
Provide additional wayfinding signage	82%	77%	77%	76%	84%	83%	73%	83%	77%	79%	78%	79%	79%
Increase opportunities to access adjacent commercial areas	73%	70%	61%	63%	80%	68%	67%	81%	65%	60%	70%	64%	67%
Provide additional parking at trailheads	68%	62%	65%	61%	78%	65%	66%	65%	67%	63%	59%	71%	65%
Provide additional educational/interpretive areas along the trail	74%	60%	54%	63%	63%	62%	63%	69%	63%	56%	60%	65%	62%
Increase the presence of public art along the trail	43%	55%	41%	41%	54%	40%	49%	48%	49%	34%	49%	40%	44%
Increase the snow removal efforts along the trail	73%	70%	65%	68%	70%	69%	69%	80%	68%	62%	69%	69%	69%
Increase landscape buffering along "commercial back of buildings"	74%	72%	69%	71%	75%	68%	76%	75%	75%	65%	71%	72%	71%

Table 30: Importance of Statements about Clive

Please indicate how strongly you agree or disagree with the following statements: (Percent rating as "strongly" or "somewhat" agree).	Length of Residency			Detached or attached		Presence of Children		Age			Sex		Overall
	5 years or less	6 to 10 years	More than 10 years	Detached	Attached	No	Yes	18-34	35-54	55+	Female	Male	
It is important to me that the City of Clive fire and police forces have adequate facilities	96%	95%	97%	96%	96%	99%	92%	94%	96%	99%	96%	97%	97%
It is important to me that the City of Clive plans new development that caters to its forecasted maximum population	90%	80%	87%	84%	93%	86%	87%	86%	86%	88%	84%	89%	87%
It is important to me that the City of Clive initiates new development that maximizes its potential future tax base	95%	81%	88%	87%	93%	90%	88%	96%	87%	88%	91%	87%	89%
I believe the City should develop a new focal point of the community	63%	56%	47%	47%	73%	51%	59%	59%	56%	50%	56%	55%	55%