

Sign Requirements

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Sign:

Every sign or advertisement, including any announcement, declaration, display, illustration or insignia used to advertise, promote or draw attention to the interest of a person or firm when placed out-of-doors.

Banner, pennant, spinners and streamers, pole signs and billboards are prohibited within city limits.

BUILDING SIGNS

- Building signs are allowed 1 square foot of sign area for every lineal foot of building frontage up to a maximum 100 square feet. In the case that a building frontage exceeds 200 feet and has a setback of greater than 250 feet, 2 square feet of sign area may be erected per linear foot of building frontage to a maximum sign area of 200 square feet.
- 2. Multi-tenant buildings are allowed one sign per each tenant. All signage within a multi-tenant building must be consistent in design and construction.
- 3. Covenants may restrict color, size and location of signs.



Sign contractors must be registered with the City of Clive *prior* to installing any sign in the city.

Registration forms may be obtained online or at the Community Development Department.

MONUMENT SIGNS

- 1. The sign area of a monument sign is determined by the sign setback and height, the minimum setback being 5 feet (see table on reverse).
- 2. Monument signs should be constructed out of building materials similar to the principal building (metal skirting will not be considered an acceptable sign base material).
- 3. The total area of the sign will be the actual square footage of one sign face. Double face signs may be permitted with the maximum square footage permitted on each side. The maximum sign area for a monument sign may not exceed 25 feet, however, the maximum sign area may be increased by 1 square foot for each additional 1 foot of setback to a maximum 100 square feet.
- 4. Town Center zoning district (adjacent to NW 86th ST corridor) has different requirements for monument signs.
- 5. Covenants may restrict color, size and location of signs.

Inspections required for new monument sign:

- 1. Footing/Location
- 2. Electrical (if required)
- 3. Final



TEMPORARY SIGNS

- Temporary signs are limited to 2 events per year for any one business.
- 2. Each temporary sign event may not exceed 10 days and 2 occurrences in a 12 month period.
- 3. A temporary sign may not be larger than 32 square feet.
- 4. The minimum setback for temporary signs is 5 feet from the property line.
- No temporary sign may be located on or extend over public property (right-of-way). If found, signs will be removed at the expense of the responsible party.



11-12-24: Sign Regulation Table (Monument Signs)

Setback (Feet)	Height (Feet)	Area (SF)	Setback (Feet)	Height (Feet)	Area (SF)
5	5	25	43	18	63
6	5	26	44	18	64
7	5	27	45	19	65
8	6	28	46	19	66
9	6	29	47	19	67
10	6	30	48	20	68
11	7	31	49	20	69
12	7	32	50	20	70
13	7	33	51	21	71
14	8	34	52	21	72
15	8	35	53	21	73
16	8	36	54	22	74
17	9	37	55	22	75
18	9	38	56	22	76
19	9	39	57	23	77
20	10	40	58	23	78
21	10	41	59	23	79
22	10	42	60	24	80
23	11	43	61	24	81
24	11	44	62	24	82
25	11	45	63	25	83
26	12	46	64	25	84
27	12	47	65	25	85
28	12	48	66	26	86
29	13	49	67	26	87
30	14	50	68	26	88
31	14	51	69	27	89
32	14	52	70	27	90
33	15	53	71	27	91
34	15	54	72	28	92
35	15	55	73	28	93
36	16	56	74	28	94
37	16	57	75	29	95
38	16	58	76	29	96
39	17	59	77	29	97
40	17	60	78	30	98
41	17	61	79	30	99
42	18	62	80	30	100

FLAGS

Any flag of the United States, the state of Iowa or any political subdivision may be flown with the following clarifications:

- 1. The flag shall not be greater than 6' x 10'.
- 2. Flags shall be displayed on separate flagpoles and not greater than 35' in height. The minimum setback from property line shall be the height of the flagpole.

A flag identifying a corporation, business, commercial enterprise, educational institution or any other entity or organization that satisfies the following requirements must comply with the general provisions for flags and first obtain administrative approval by the Community Development Director.

- 1. The size shall not be greater than 3' x 5'.
- 2. The flag shall be flown horizontally, in conjunction with and at the same time as flags of the United States and the state of lowa are flown on the premises.
- 3. The flag shall be displayed on a separate flagpole located in close proximity to and no higher than the flagpoles of the Stars and Stripes and the state of lowa and in no event higher than 30'. One commercial flag shall be allowed in connection with any lot of record. The minimum setback from property line shall be the height of the flagpole.

REAL ESTATE SIGNS

Real estate signs are permitted within the city when the following conditions are met:

- 1. Sign does not exceed 6 s.f.
- 2. Limited to one sign for each parcel listed.
- 3. Signs are not permitted on city property or within city ROW.
- Permitted on lots for sale, lease, or rent in all zoning districts.
- 5. The minimum setback required of a real estate sign is 5'.

Real estate/project identification boards are permitted when the following conditions are met:

- 1. Signs do not exceed 32 s.f.
- Limited to 2 boards for each plat listed in any residential district. Such real estate boards shall be limited to one board for each lot listed in any commercial or industrial district
- Real estate boards placed on public property or on public rights of way will be removed at the expense of the sign owner.
- 4. The minimum setback required of a real estate board is 5' from the property line.

DIRECTIONAL SIGNS

Ground directional signs are permitted when the following conditions are met:

- 1. Do not exceed 6 s.f. in area and 4' above grade.
- 2. Are utilized only when necessary for traffic directional or other informational purposes.
- 3. Do not display logos or other commercial messages.

Building directional signs are permitted when the following conditions are met:

- 1. Do not exceed 4 s.f. in area.
- 2. Must be affixed to principal building.
- 3. Do not display logos or other commercial messages.