

## PAAC Vision

### VISION

The City of Clive will develop and nurture a public art program that will promote civic pride, add artful distinction to the beauty of the city and its important places, and contribute to the education and appreciation of residents and visitors.

### MISSION

The City of Clive Public Art Program exists to promote aesthetic excellence and enhance the artistic vitality of Clive. The City of Clive Public Art Program encourages excellence in the city's public and private art, architecture, landscape, and streetscapes to enhance a creative quality of life and create a vivid sense of place.

### MASTER PLAN PURPOSE

Public art plays a significant role in a community. In order to create a successful public art program that reflects and enhances the community, a planning process must be organized which takes into account the views and attitudes of the community. The Public Art Master Plan addresses those challenges and opportunities, and it charts a course for the creation of a public art program in Clive. Specifically, the plan: 1. Establishes a vision for public art embracing Clive's innovative attitude; 2. Identifies geographic priorities for focusing resources; 3. Recommends the planning, funding, and decision making processes necessary to achieve the vision.

## CLIVE PUBLIC ARTS ADVISORY COMMISSION

2011

TERM EXPIRES 12/31/11  
Anne Keating (Secretary)  
Dr. Vicky Poole

TERM EXPIRES 12/31/12  
Karen Leibold  
Beth Wilson  
Tracy Levine  
Tom Murphy (Chair)

TERM EXPIRES 12/31/13  
Linda Shanks  
Kim Peter  
Marilyn Baker

### STAFF

Assistant City Manager  
Matt McQuillen

### Clive Public Art Advisory Commission

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# Clive Public Art Advisory Commission

2011 Annual Report



Clive Public Arts



## Completed Projects

**BLACK DIAMOND** is a piece done by Rebecca Ekstrand and Thomas Rosborough at Shuler Elementary School. The sculpture is dedicated to the miners who worked at Shuler Mine. The sculpture was made possible by multiple public and private donations.



**PRAIRIE ENGINE** is a two-piece sculpture done by Marc Moulton at the Aasheim Plaza. The piece was sponsored by BRAVO and the Clive Historical Society. The sculpture recalls the significance of the development of the railroad in Clive.

**WHAT WE LOVE ABOUT CLIVE** by Sarah Grant is located at the Crestview bus stop on NW 86th Street and sends a positive message in celebration of community to the students. The art was funded by BRAVO and the West Des Moines School District.



## Budget Issues 2010-2011

The Clive Art Task Force has created a new format for the budget this year that creates a more transparent view of how the commission uses the tax dollars on each project. The funds are tied to capital project and now divided into three Funds: 1. Black Diamond/Shuler Fund, 2. Art along the Trail Fund, 3. Public Art Maintenance Fund. This allows the commission to be specific about how funds are allocated to those projects they were intended for. The number of funds will change as each project is created, develops and is dedicated for the public.

### **BLACK DIAMOND/SHULER FUNDS –**

Starting with a balance of \$38,428 this year the PAAC raised an additional \$56,230 in revenue for the fund and spent \$43,064 during the fiscal year. The fund now shows a balance of \$51,594 and these funds will be used to complete payment for the Black Diamond art commission and other related site work. The original site preparation was estimated at \$49,000, during spring the new estimate for Phase I of the site preparation was \$23,052. This included \$4,000 for electrical lighting on the site. The commission approved the plan to allow Matt McQuillen to spend down the funds to complete the Shuler Sculpture for its dedication on September 30, 2011.

### **PUBLIC ART TRUST MAINTENANCE PROGRAM –**

Upon the completion of each project 10% of the original cost of the artwork is deposited into this fund as a trust for art maintenance expenses. Following a commission the artist is required to submit a maintenance plan for each art piece and then the City determines how it is cared for and maintained. Deposits of \$9,750 were made into the trust fund for long term art maintenance.

**KIDS FOR ART IN CLIVE –** The Dedication and promotional Committee organized an art Exhibition for all kids in the Western Suburbs in grades K-12. Four different school systems in the Clive area were contacted through their art instructors and asked to have student's works submitted for a summer exhibition. The artworks were matted and the winners framed for a cost of \$672.

The PAAC has moved forward on all these projects and had spent a total of \$43,064 for the fiscal year. With the continued support of the City Council and consideration for grants as well as public and private support we hope to maintain an energetic Arts program.

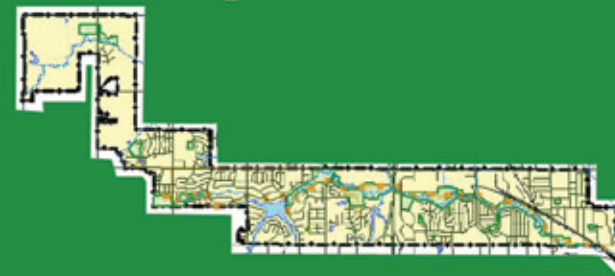
## Future Projects

### Trail Project

**ART ALONG THE TRAIL** - Bravo provided a Grant of \$6000 for this project and the commission intends to use these funds to pay stipends to artists who submit works next summer. The commission plans on having cement slabs placed at six locations along the trail this fall or spring for the Trail Project. The estimated cost per slab is at \$200 and will be drawn from the PAAC's funds for Art Along the Trail.



### Map of Greenbelt



### Private Partnership Projects



Partnerships have been developed between businesses like Kum & Go, Mercy Hospital, and Country Club Market Place as they develop artworks into their construction process. This has created many new artworks in the area.