

Clive Public Art Advisory Commission
June 25, 2008
Clive City Hall, 1900 NW 114th Street, Clive, Iowa

Call to order by Chairman John Dilley at 4:30 PM.

Present: Dilley, Yvonne Brune, Chaden Halfhill, Chuck Kuba, Karen Leibold, and Linda Shanks.

Staff and Guests Present: Lisa Schmidt, Clive Assistant City Manager

A discussion regarding the replacement of a member was brief, with Lisa checking into two candidates.

Motion to approve agenda by Shanks and seconded by Kuba. Motion passed unanimously.

Motion to approve minutes by Kuba, seconded by Shanks. Motion passed unanimously.

Announcements from the Chair

Chair Dilley commented on a particular book that may assist the commission members in moving the decision making forward. "Blink" by Malcolm Caldwell focuses on the premise that we all have instincts that we should listen to and not always allow all the technology/reports/etc to make our decisions for us.

Also, Dilley announced that artist Tom Wargin from Madison, Wisconsin (www.wargin.com) will be participating in the upcoming Des Moines Arts Festival. Dilley has seen his work at similar art festivals and noted that Wargin has won several Best in Show awards from festivals around the Midwest. One of Wargin's areas of strengths is bronze sculpture, so the Commission members are encouraged to visit with him and take in his artwork during the Art Festival.

Dilley also thanked the Commission Members for their work to-date on the strategic plan and commended the group on laying solid groundwork for the Clive community.

Website Discussion/Presentation

Linda Shanks has graciously volunteered her time to create a "Clive Public Art" website. The basic layout is a stock template and includes several features, including a "slide show" of public art images. The information buttons are basic, the application does have access to moodle (educational courses available online) and blog capability. **The Commission Members were instructed to review this online, and to send comments/changes/copy ideas to Lisa by Wednesday, July 16.** The site is currently at www.note-worthy.com/clivepawebste/inex.htm (not yet ready for public consumption).

Some initial suggestions were to change the photos to fade rather than the louvers, and the copy blocks should be black type/white background for readability. It was also

suggested to put a Mapquest site for locations of the art that is shown, rather than just an address, so the public can go to the art by directions. The bulk of the copy should be pulled from the current master plan document (Vision, Mission, etc). This site should be linked to the current Clive city website and vice versa.

Strategic Planning

A discussion regarding the continuance of consult by Lynette Pohlman was brief, with the acknowledgement that she is an excellent mentor and valuable resource. However, Commission members agreed that forward movement is now in the hands of the Commission and the limited resources available to the PAAC for Pohlman's services may be more wisely spent to bring her onboard in the role of an art consultant when we are ready to commission/acquire our first public work of art.

The Master Plan was distributed at this point and Lisa reviewed each section with Commission members. **Comments and final suggestions must be sent to Schmidt via email and will be presented with a final review at our next meeting.** The July 23, 2008 meeting (4:30 pm at City Hall) will focus totally on the completion of the content of the Master Plan and will then be designed in a format that will be presented to the City by Brune. Kuba commented that we need to strive to make this document a compelling case statement that dovetails perfectly into the future plans of the City of Clive and their vision as well. He will meet with Schmidt independently to work on writing the case statement.

Staff Report

No additional staff report.

Announcements

The Waukee School District % for art discussion was postponed to the July 23rd meeting in order to allow Bill Dikis to present. He will be given 10 minutes of presentation prior to the Master Plan work.

With no other announcements, **Kuba motioned to adjourn and seconded by Halfhill. The meeting adjourned at 6:15 PM.**

Respectfully submitted by Yvonne Brune, Secretary